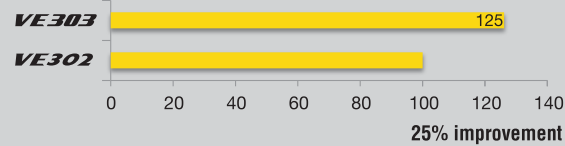


Improved Wear Life

Tread rigidity improved by hybrid band prevents unnecessary tread movements and improves wear life by 25%.



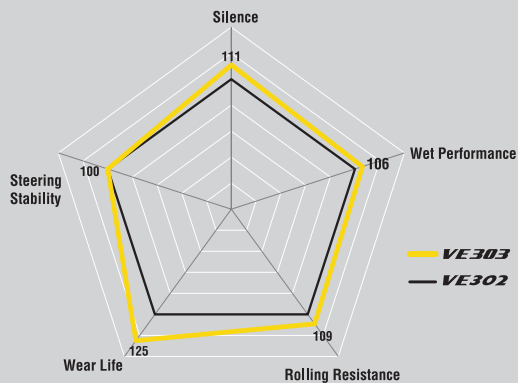
Wear Life Comparison



Test Condition

- Tyre Size: 215/60R16 95V • Air Pressure (kPa): 230
- Engine Capacity: 3000cc • Test Closing Distance: 8080km
- Rotation: Two vehicles run with exchange

Performance Comparison



SUMITOMO RUBBER MIDDLE EAST FZE

Size Lineup

RIM	Size	LISS	XL
19"	245/40R19	98W	•
	245/45R19	102W	•
	245/40R18	97W	•
	235/40R18	95W	•
18"	225/40R18	92W	•
	255/45R18	103W	•
	245/45R18	100W	•
	225/45R18	95W	•
	245/50R18	100W	•
	235/50R18	97W	•
17"	245/45R17	99W	•
	235/45R17	97W	•
	225/45R17	94W	•
	215/45R17	91W	•
	225/50R17	94W	•
	225/55R17	97W	•
16"	215/55R17	94W	•
	205/55R16	91V	•
	235/60R16	100W	•
	225/60R16	98V	•
	215/60R16	95V	•
	205/65R16	95V	•

VEURO VE303 WHEN SILENCE BRINGS COMFORT

Get on board with the all new **VEURO VE303** from Dunlop. The tyre is designed to provide the highest level of riding comfort, silence, handling performance and long wear life.

Get **VEURO VE303** from Dunlop today, and enjoy a comfortable, silent ride.



**VEURO
VE303**



Product Information

Concept

A tyre designed to provide the highest level of riding comfort, silence, handling performance and long wear life.

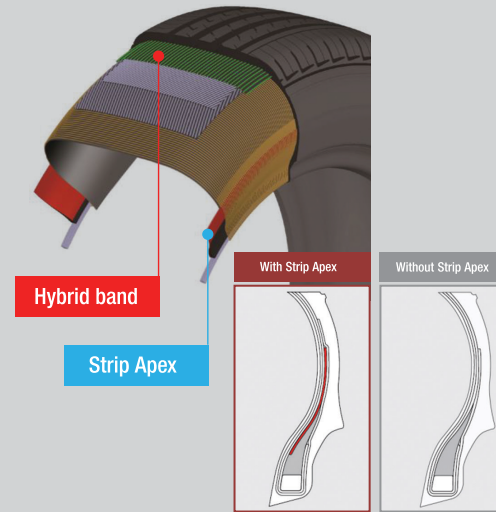
Features

- New pattern design to improve silence
11% improvement
- Better wet braking performance for safety
6% improvement
- Low fuel consumption & long wear life
Rolling Resistance **9% reduced**
Wear Life **25% improvement**



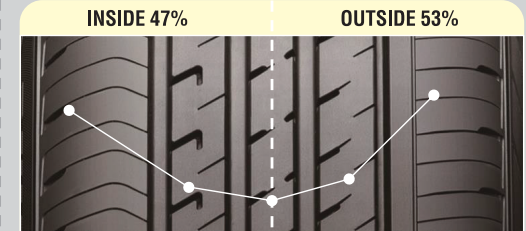
Steering Stability

New construction to improve rigidity



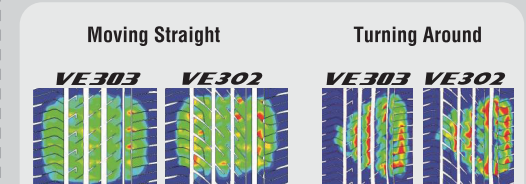
Deformation while running has been controlled by adopting Strip Apex, which uniformly improves side-rigidity and hybrid band which combines flexibility and rigidity.

New pattern with optimized rigidity distribution



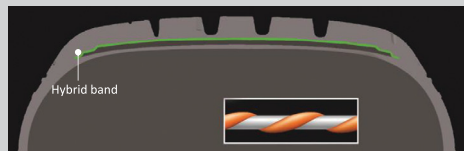
Stability has been improved by increasing contact ratio for outside

Contact pressure simulation



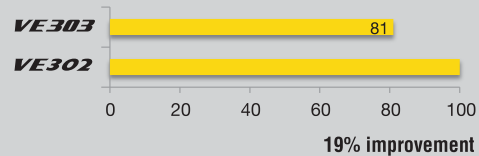
Improved Silence

New construction to improve rigidity



Using the rigidity-differed material and Hybrid band combines flexibility and high rigidity. This reduces road noise by barring various vibrations felt from the road.

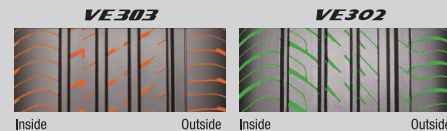
Road Noise Comparison



Test Condition

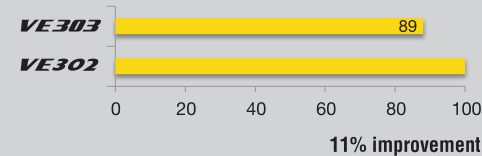
• Tire Size: 215/60R16 95V • Air Pressure (kPa): 250 • Speed: 60km/h • Engine Capacity: 3000cc • Drive System: FR • Road Surface: Rough

Newly developed pattern to reduce volume of lug groove



Pattern noise of VE303 has been reduced by reducing lug groove by 55%.

Pattern Noise Comparison

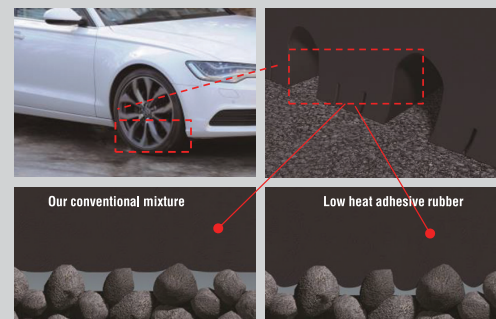


Test Condition

• Tire Size: 215/60R16 95V • Air Pressure (kPa): 230 • Speed: 60km/h • Engine Capacity: 3000cc • Drive System: FR • Road Surface: Smooth

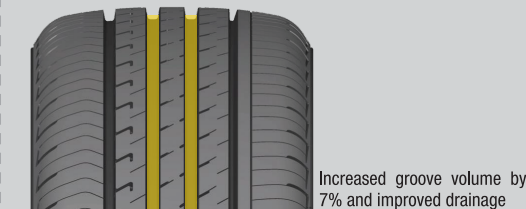
Wet Grip Performance

Low heat adhesive rubber improves wet braking performance

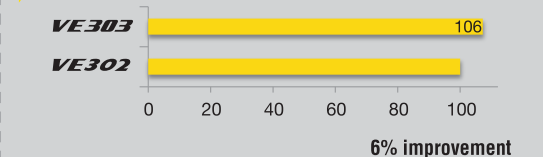


Wet grip performance improved by combining silica with modified polymer, which gives flexibility to rubber and improves grip on road surface

High volume of main groove



Wet braking performance



Test Condition

• Tire Size: 215/60R16 95V • Air Pressure (kPa): 230 • Engine Capacity: 3000cc • ABS: YES • Initial Speed: 100km/h • Road Surface: Asphalt Wet Brake: Water Depth about 2.0 mm